



Welcome to The Agency

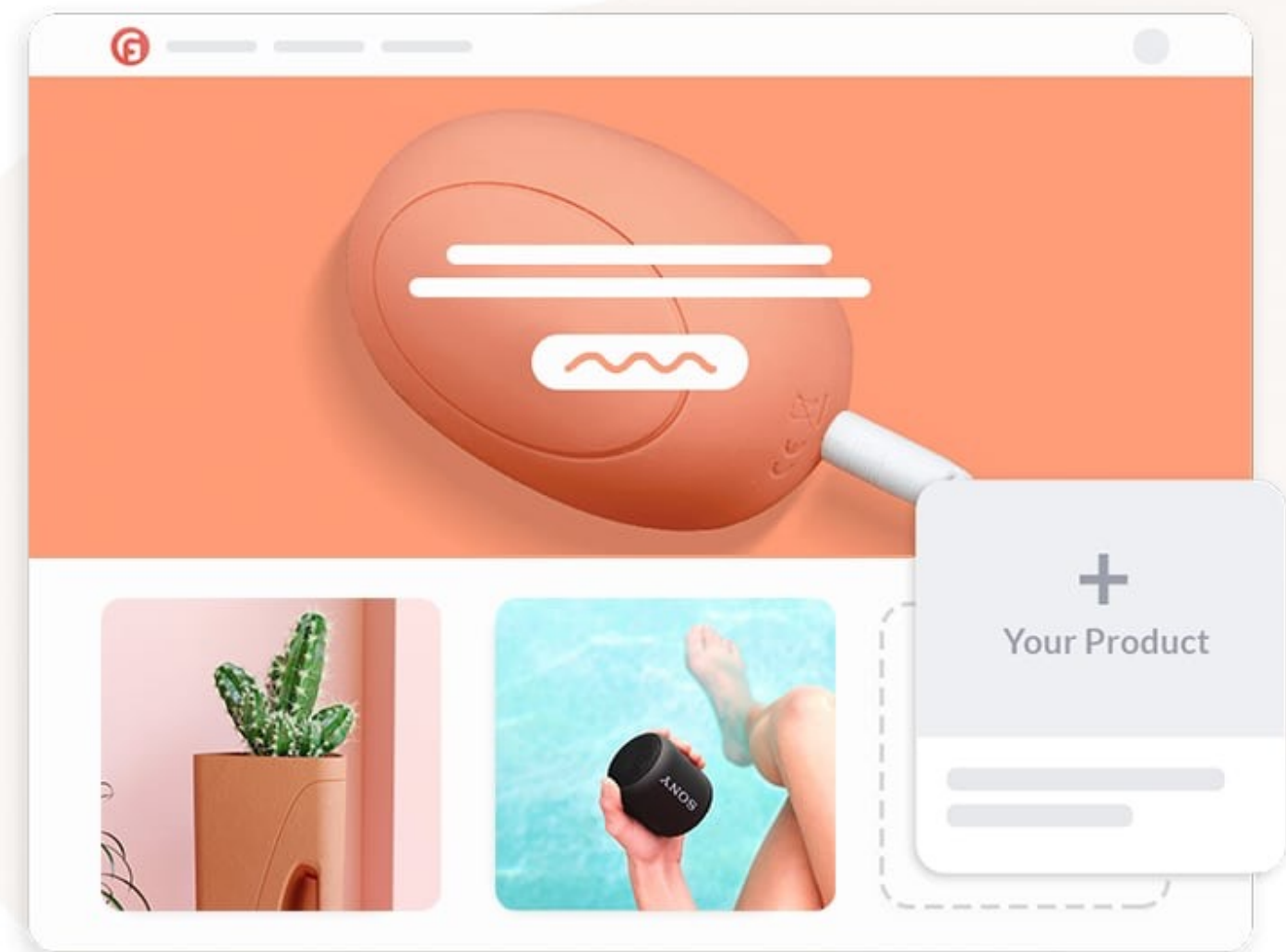
Best-in-class e-commerce marketing and crowdfunding services by the team that has helped over 9,000 businesses thrive.

Let's Work Together



We Curate, You Discover

Gadget Flow is the original product discovery platform for staying up to date with the latest tech, gear, and most incredible crowdfunding campaigns. Reaching over 31 million people per month, our iOS and Android apps support AR and VR for next-level product exploration.



Marketing Plans

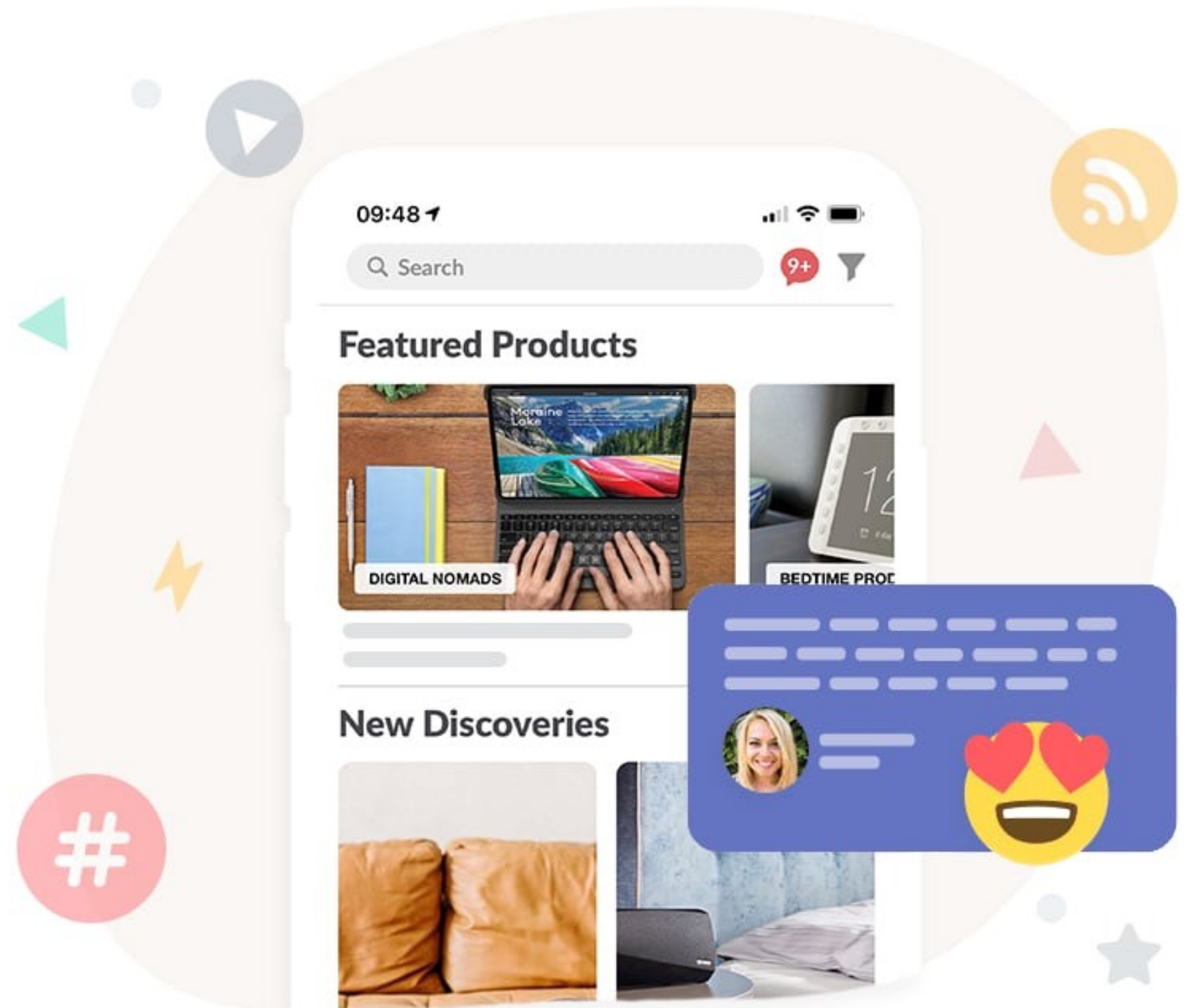
We offer six promotional plans for physical products, starting at \$469. [Learn More](#)

Unboxing Series

Our host, Jonny Caplan, unboxes the latest gadgets. New episodes every month. [Learn More](#)

Managed Services

Managed eCommerce and Crowdfunding Services on demand. [Learn More](#)



Social Media

BY THE NUMBERS

47K

Twitter
Followers

383K

Facebook Fans

243K

Pinterest
Followers +
5M Monthly
Impressions

225K

Email
Subscribers

296K

Instagram
Followers

5M

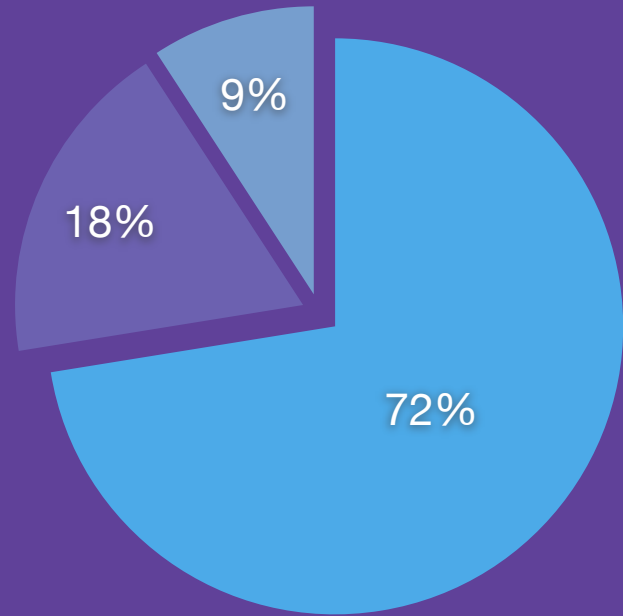
Flipboard
Page Flips

Reaching **31,000,000** People Per Month

9,000+ Customers Since 2012

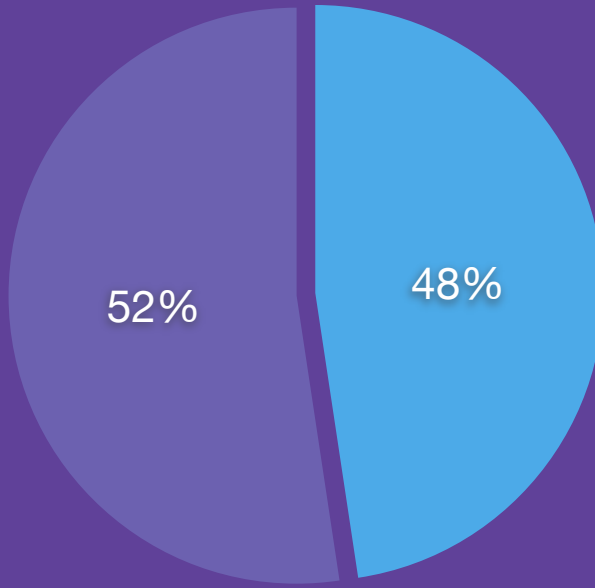
22,000+ Product Listings

Global Reach



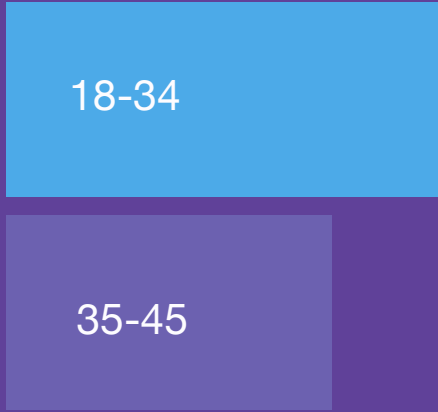
● USA ● Europe ● ROTW

Sex



● Female ● Male

Age



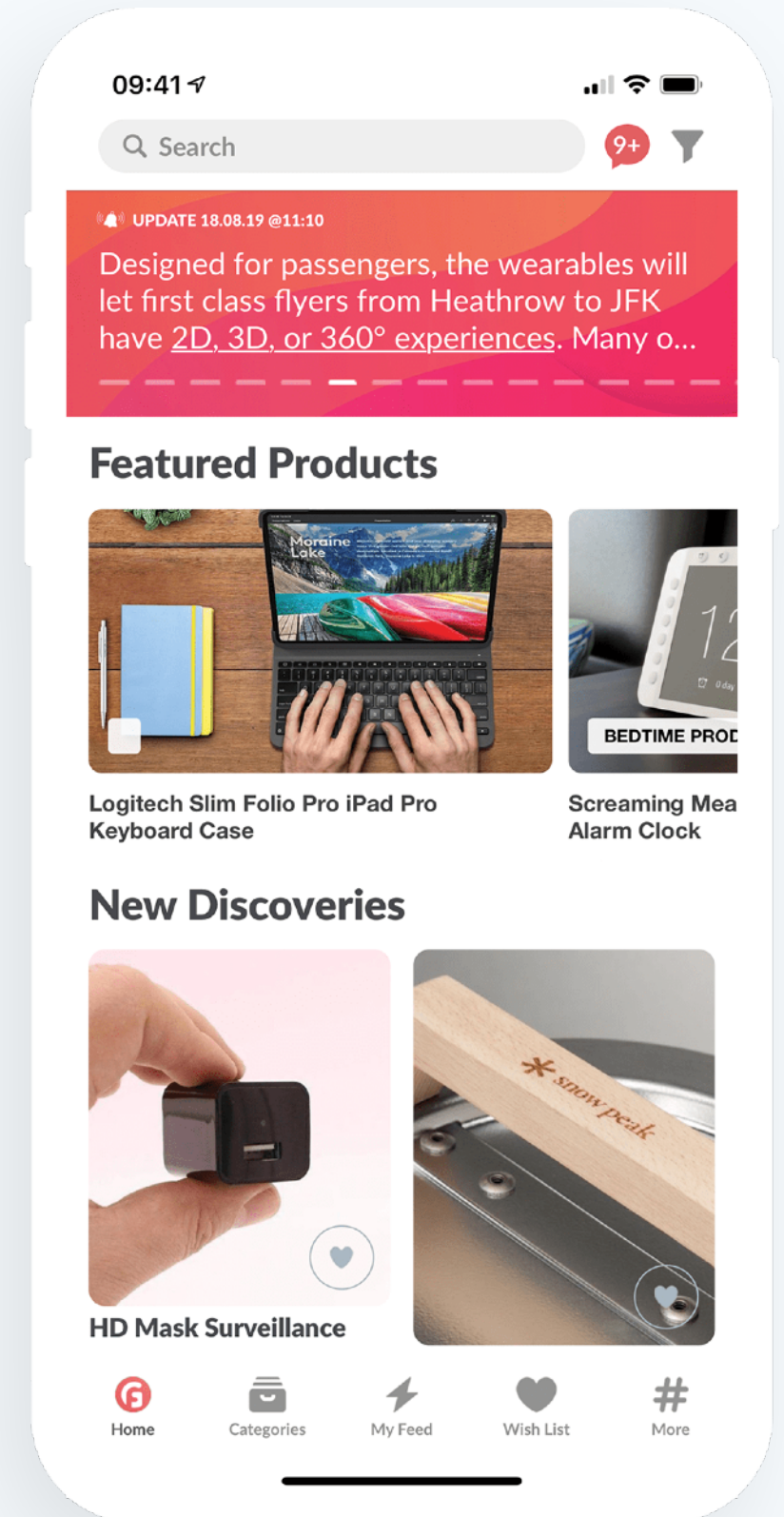
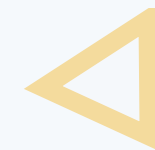
● 28% ● 57%

Affluence



● 33% ● 41%

1,400,000+
APP DOWNLOADS



Experience Matters

2,000,000,000+

People Reached

36,000+

Social Posts Created

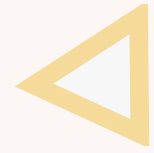
9,000+

Customers since 2012

25,000,000+

Post Engagements





Verified Authority



9,000+ **Happy** Customers



"We got the platinum plan and it generated \$20,000+ in pledges. It really feels like a premium service. They deliver what they promise. Thank you Gadget Flow!"

- Saso Founder of Ironate



"Gadget Flow has a powerful newsletter that delivered a 9:1 ROI . They know how to increase sales and market to large audiences."

- Mia Sunrise Pillow



"Their dedicated email blast alone brought in \$6,000 in one day! From that day on, pledges just continued to pour in. Thanks Gadget Flow."

-Jon Stallings from ThoughtFull Toys



"Gadget Flow is ideal for hardware crowdfunding campaigns like Roadie 2's launch on Kickstarter. Putting our product in front of the right audience was essential in raising \$400,000+ on Kickstarter."

- Alain from Roadie



"Funded Today considers Evan Varsamis and Gadget Flow one of its premier partners. They deliver thousands of dollars in pledges very quickly!"

- Zach CEO at Funded Today



"Gadget Flow was one of the best decisions we made when we had to decide which tool to use to effectively promote our crowdfunding project."

- Paolo from Clairry

Crowdfunding & eCommerce

We're the only agency that also powers a massive community. We don't have to reinvent the wheel for your business to reach the right customers.

- E-commerce Marketing
- Facebook Ads
- Video Production
- Content Marketing
- Flipboard Ads
- Crowdfunding Video
- Kickstarter Page Setup
- Crowdfunding Management
- Email Marketing
- Cross Promotions
- Product Strategy
- Google Ads
- Pre-Launch Marketing
- Indiegogo Page Setup
- Lead Generation
- Social Media
- Influencer Marketing
- PR Outreach
- Amazon Marketing
- Product Validation

Ready to Get Started?

Bring your product to life **Let's work together**

We work with a handful of campaigns every quarter that meet our requirements. If you have a great product, apply below and we'll get back to you within the next 48 hours.

[Apply](#)

Strategic Partnerships



Awards and Nominations



DOTCOM AWARDS



SHORTY AWARDS



ENTREPRENEUR 360



MARCOM AWARDS



Gadget Flow Inc

405 RXR Plaza Uniondale, New York 11556 USA

+1 (315) 401 4173 | support@thegadgetflow.com | [@GadgetFlow](https://www.instagram.com/GadgetFlow)

[Indiegogo Partners](#) | [Kickstarter Experts](#)