

 GadgetFlow

HERO BIKE

ROI 6.45

Raise \$5798



#Crowdfunding

#E-Bikes

#Outdoor Gear

Product Promotion Analysis

What we did

- ✓ Product listing on Gadget Flow
- ✓ Gadget Flow shared newsletter x1
- ✓ Tech I Want dedicated newsletters x1

Analytics Reports

Number of Impressions

39497+

Number of Clicks

964+

CTR

2.44%

Number of Newsletters

2

Performance



● Spent

\$899

● Raised

\$5798

About The Product



Discover the exhilarating thrill of HERO, the Carbon-Fiber Electric All-Terrain Bike, redefining your riding adventures with powerful features like a 750W Mid-Drive Motor delivering 160 N·m torque and a lightweight T800 Carbon-Fiber Frame for durability and reduced weight. Conquer any terrain fearlessly with up to 60 miles of range powered by a 1000W Rear Hub Motor and an 864Wh battery, complemented by a Full Suspension System, Traction-Enhanced Fat Tire, Shimano 9-Speed Gear Shift, and Hydraulic Disc Brake for seamless transitions and unmatched assurance on every ride.

Platform Placements

1 Category Placement

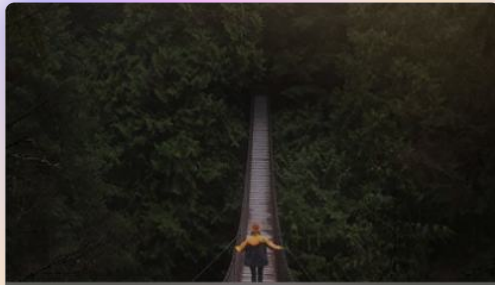
HERO Bike has been placed in four of our most trending categories, which include



KICKSTARTER INDIEGOGO

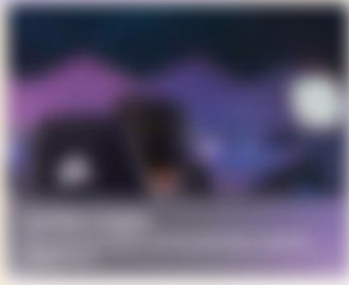
Crowdfunding Projects

Discover the latest campaigns on Kickstarter and Indiegogo.



Great Outdoors

Quench your thirst for adventure with travel gear and accessories designed for Mother Nature.



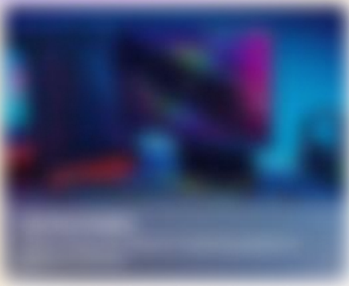
Bikes and Accessories

This is a gorgeous collection of bike accessories for modern bike riders.



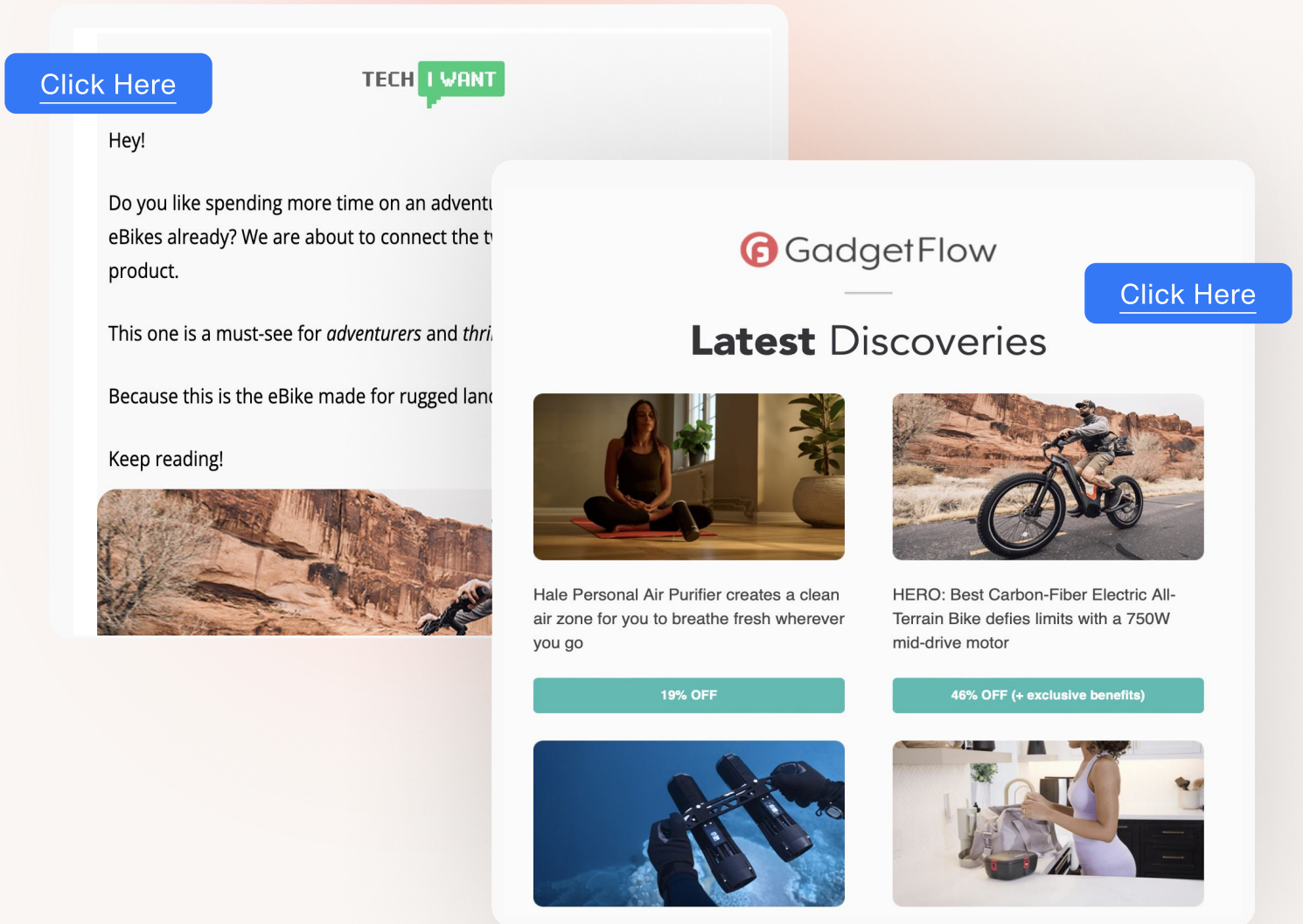
Tech and Gadgets

The best tech announcements and latest gadgets curated by the Gadget Flow team.



Newsletters

We wrote one TiW dedicated blast and one GF shared newsletter.



1 Both the newsletters have unique subject lines and highlighted two different aspects of the product.

2 We highlighted the main features with bold font to drive more attention towards them.

3 GIFs were used to draw attention

4 The newsletters came with a great unique open rate of 40% and 44%

Content Analysis

Product Listing: [HERO Bike](#)

Key Notes

- 1** We chose a **bulleted format** for writing the main features of the product. This format helped readers clearly understand the product just by skimming through the presentation.
- 2** The **title gives the primary function of the product** in an SEO-friendly format, ensuring the primary keyword (night photography) is mentioned in the beginning.
- 3** We also gave an additional **SEO boost with a backlink** but we made sure to add it towards the end of the description in order not to drive traffic elsewhere.
- 4** **The three most useful specs** were highlighted for brevity.
- 5** We chose a **high-quality, close-up view of the product with a video highlight** to ensure people see every angle of the product in a condensed yet informative layout.
- 6** Our listing also highlights the **current price of the product**, and we keep changing it based on the updates we get about product availability which helps in making the entire presentation recent and up to date.

Thank You

Feel free to reach out to us.
We look forward to hearing from you!

[Contact Us](#)